

Creative. Tactical. Collaborative.

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Creative. Tactical. Collaborative.

Creative. Tactical. Collaborative.

We are a compact collaborative team of experienced technology marketers, creatives, writers and production experts.

We help tech businesses deliver marketing success through creative campaigns and communications that are appropriate, valuable to the target audience and connected to the tactical plan.



Creative. Tactical. Collaborative.

Experienced.

With over 20 years experience in creative technology marketing and channels. We understand how things work.

We're currently working with many of the World's leading tech brands – Apple, Microsoft, HP, Ingram Micro, Intel, Toshiba, Juniper Networks.

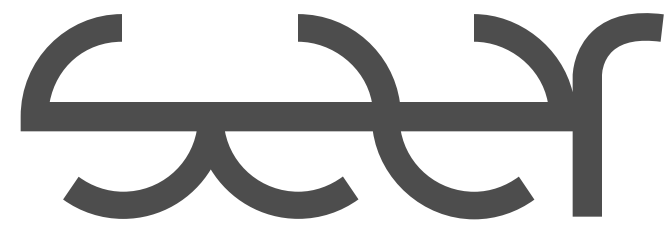


Creative. Tactical. Collaborative.

Creative.

We deliver creative.
And we deliver appropriate.

Our creative helps to build opportunity,
engages the audience, increases visibility
and drives campaign success.



Creative. Tactical. Collaborative.

Tactical.

We bring together business insight, audience understanding, tactical marketing, creativity and content to build an uncompromised tactical marketing plan.

We then execute the plan to reach the audience in the most appropriate, timely and cost-effective way.

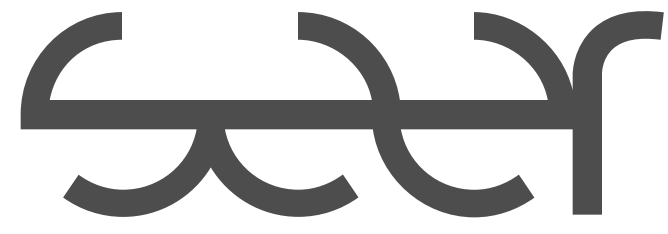


Creative. Tactical. Collaborative.

Collaborative.

We work with a selection of hand-picked, like-minded partners to deliver complimentary services to our own.

This collaborative approach gives us access to the best thinking, skills and experience. And provides a more fluid, dynamic and resourceful approach than a traditional agency could deliver.



Creative. Tactical. Collaborative.

Delivery.

Tactical Campaign Planning

Creative Development

Copywriting

Integrated Campaign Delivery

Digital, Motion, Video

App Development



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Client Experience.





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